

DONCASTER NORTH, SHEFFIELD HALLAM & THANET SOUTH POLL NOVEMBER 2014

1,000 adults were interviewed in each of Doncaster South, Sheffield Hallam and Thanet South between 18 and 24 November 2014. For each constituency, results were weighted to be representative of all adults living in the constituency. Results are weighted by recalled past vote at the last general election and stated likelihood to turn out at the next. A proportion of those who don't know or refuse to say how they will vote are re-allocated to the party they voted for at the 2010 general election. Full data tables are available at www.LordAshcroftPolls.com.

1. If there were a general election tomorrow, which party would you vote for? Would it be Conservative, Labour, Liberal Democrat, UKIP, or another party? If 'another party': Would that be, the Green Party, the British National Party (BNP), or some other party – or do you not know how you would vote?
2. And thinking specifically about your own parliamentary constituency at the next general election and the candidates who are likely to stand for election to Westminster there, which party's candidate do you think you will vote for in your own constituency? [Prompts as at Q1]

% (change since 2010)	Standard voting intention (Q1)					Constituency voting intention (Q2)					Lead	Implied result
	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Other		
Doncaster North	24	37	3	31	5	23	40	5	28	4	12% over UKIP	Lab hold
Sheffield Hallam	23	28	27	11	11	19	28	31	11	10	3% over Lab	LD hold
Thanet South	33	27	6	29	5	34	26	7	29	4	5% over UKIP	Con hold

3. Which of the following do you think would make the best Prime Minister?

%	David Cameron	Ed Miliband	Nick Clegg	Nigel Farage	Don't know
Doncaster North	23	24	3	15	31
Sheffield Hallam	29	21	11	9	27
Thanet South	31	17	3	17	29

4. Which of the following statements do you most agree with?

- (a) I am satisfied with the job David Cameron is doing overall as Prime Minister
 (b) I am dissatisfied with the job that David Cameron is doing overall as Prime Minister – BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister
 (c) I am dissatisfied with the job that David Cameron is doing overall as Prime Minister – AND I'd prefer to have Ed Miliband as Prime Minister instead.

	%	Satisfied with Cameron	Dissatisfied, but prefer Cameron to Miliband	Dissatisfied and prefer Miliband
Doncaster North		18	27	35
Sheffield Hallam		26	33	29
Thanet South		25	32	23

5. Which of the following do you most trust to manage the economy in the best interests of Britain?

	%	David Cameron and the Chancellor of the Exchequer, George Osborne	Ed Miliband and the Shadow Chancellor, Ed Balls	Don't know
Doncaster North		38	35	27
Sheffield Hallam		49	32	19
Thanet South		50	23	26

6. How good a job do you think each of the following is doing on a scale of 0 to 10, where 0 means they are doing a terrible job and 10 means they are doing an excellent job?

Mean score out of 10	David Cameron as PM	Ed Miliband	Nick Clegg	Nigel Farage
Doncaster North	4.40	4.27	2.80	4.83
Sheffield Hallam	5.10	3.90	3.75	4.35
Thanet South	4.94	3.57	2.87	4.61

7. I would like to ask whether any of the main political parties have contacted you over the last few weeks – whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from the Conservatives, Labour, the Lib Dems or UKIP?

%	From Cons	From Lab	From Lib Dems	From UKIP	From none
Doncaster North	5	13	3	11	73
Sheffield Hallam	8	15	49	6	39
Thanet South	14	9	1	25	55

8. Which of the following would you most like to see as the outcome of the next election? A Conservative government, a coalition between the Conservatives and the Liberal Democrats, a coalition between Labour and the Liberal Democrats, or a Labour government?

%	Conservative government	Con-Lib Dem coalition	Lab-Lib Dem coalition	Labour government	<i>Don't know</i>
Doncaster North	22	6	12	32	23
Sheffield Hallam	25	15	15	27	14
Thanet South	31	8	8	22	25

9. And which of the following do you think is the most likely outcome of the next election? A Conservative government, a coalition between the Conservatives and the Liberal Democrats, a coalition between Labour and the Liberal Democrats, or a Labour government?

%	Conservative government	Con-Lib Dem coalition	Lab-Lib Dem coalition	Labour government	<i>Don't know</i>
Doncaster North	20	12	12	24	30
Sheffield Hallam	30	17	15	15	22
Thanet South	27	14	10	15	32