

NEWARK BY-ELECTION POLL 2 JUNE 2014

1,000 adults were interviewed by telephone in the Newark constituency between 27 May – 1 June 2014. Results have been weighted to be representative of all adults living in the constituency.

- 1. As you may have heard, there will be a by-election on 5 June to elect a new Member of Parliament for your local constituency of Newark, following the resignation of Patrick Mercer.**

Which party's candidate do you expect to vote for in the by election? Will it be [rotate]:

Robert Jenrick, the Conservative Party candidate
 Michael Payne, the Labour Party candidate
 David Watts, the Liberal Democrat candidate
 Roger Helmer, the UK Independence Party (UKIP) candidate

or another party's candidate? [If 'another party'] Would that be [rotate]:

Paul Baggaley, an Independent candidate
 David Bishop, the Bus-Pass Elvis Party candidate
 David Kirwan, the Green Party candidate
 Nick Brigg, the Official Monster Raving Loony Party candidate
 Andy Hayes, an Independent candidate
 Dick Rogers, the Stop Commercial Banks Owning Britain's Money candidate
 Lee Woods, the Patriotic Socialist Party candidate

[Change since 2010 election]

Conservative	42% [-12]
UKIP	27% [+23]
Labour	20% [-2]
Liberal Democrat	6% [-14]
Other	5% [+5]

- 2. Are you fairly sure that's what you will do at the by-election, or do you think you may well change your mind between now and then? [All those naming a party]**

%	ALL	Con voters	Lab voters	LD voters	UKIP voters
Will definitely vote that way	83	87	82	71	84
May well change my mind	17	13	18	29	16

3. What part, if any, did the following reasons play in your decision to vote for [...]?

<i>% saying the reason played 'a large part' in their decision</i>	ALL	Con voters	Lab voters	Lib Dem voters	UKIP voters
They had the best candidate locally	51	61	50	43	38
They had the best leader nationally	47	64	32	25	44
The party has the best policies on important issues	75	76	76	69	76
They are the party I'd like to win the next election nationally	72	84	78	69	62
It is a tactical vote to try and prevent another party from winning locally	25	23	22	24	31
A message that I'm unhappy with the party I usually support nationally	31	11	19	27	61
A general protest to show I'm unhappy with all the main parties at the moment	35	14	23	33	70

4. Which of the following statements do you most agree with?

<i>%</i>	ALL	Con voters	Lab voters	LD voters	UKIP voters
I am satisfied with the job David Cameron is doing overall as PM	34	69	11	36	16
I am dissatisfied with the job David Cameron is doing overall as PM, BUT I'd still prefer to have him as PM than Ed Miliband as PM	31	27	18	35	52
I am dissatisfied with the job David Cameron is doing overall as PM, AND I'd prefer to have Ed Miliband as PM instead	21	1	68	18	23
Refused/Don't know	14	2	2	11	9

5. Which party do you think would have the best approach to each of the following issues – the Conservatives, Labour, the Liberal Democrats or UKIP?

<i>%</i>	Conservatives	Labour	Lib Dems	UKIP
Managing the economy overall	53	20	3	10
Improving public services like schools and the NHS	33	33	7	11
Dealing with crime	45	19	3	14
Reforming welfare to cut benefit dependency	45	20	5	15
Dealing with immigration	22	13	3	47
Britain's relationship with the European Union	36	14	7	29
Tackling the cost of living	42	28	4	9
Introducing practical policies that will work in the long run	43	21	4	13

6. Thinking about all the things that may affect the economy – such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and so on – do you think things over the next year or so will improve, get worse, or stay about the same for the country as a whole / for you and your family?

%	ALL	Con voters	Lab voters	LD voters	UKIP voters
Country as a whole					
Improve	41	62	31	46	33
Stay the same	42	34	47	33	48
Get worse	16	4	23	16	19
Me and my family					
Improve	26	42	23	36	22
Stay the same	56	52	57	39	59
Get worse	17	6	20	22	18

7. With our economy facing challenges in the months ahead, whom do you most trust to manage the economy in the best interests of Britain – David Cameron and the Chancellor of the Exchequer George Osborne, or Ed Miliband and the Shadow Chancellor Ed Balls?

%	ALL	Con voters	Lab voters	LD voters	UKIP voters
Cameron and Osborne	62	93	24	59	59
Miliband and Balls	24	4	72	22	26
Neither/Don't know	14	3	3	19	15

8. We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, UKIP, the Liberal Democrats and the Conservatives have done each of the following:

%	Conservatives	Labour	Lib Dems	UKIP
ANY CONTACT	92	71	69	80
Delivered leaflets or newspapers to your door	81	61	58	70
Put up posters or billboards in your area	50	20	14	27
Knocked on your door	16	7	3	8
Written a personally addressed letter to you	49	20	29	25
Set up stalls or handed out leaflets in your area	45	28	20	40
Phoned you	11	3	2	1
Sent you an email	4	1	1	1